

.IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.	:	10/663,015	Confirmation No.:	1737
Applicant	:	Polly Stecyk		
Filing Date	:	September 15, 2003		
Title	:	PASSIVE ENFORCEMENT METHOD FOR MEDIA RATINGS		
Group Art Unit	:	4115		
Examiner	:	Junior O Mendoza		
Docket No.	:	705397.53		
Customer No.	:	34313		

**RESPONSE**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Final Office Action mailed on June 19, 2009, and is accompanied by an affidavit under 37 C.F.R. §1.131 antedating a reference relied on by the examiner.

A listing of the claims begins on page 2.

Remarks begin on page 7 of this paper.